

Michael Borello

ELECTRIC ARTISTRY



Branding Package \$1,500
Includes Logo (3 revisions), Business Card,
Stationary, Brochure, Layout (Print & Web).

Advertising Bundle \$1,100
Provides Posters, Mailer, Flyers,
Print & Web Ads.

Musician's Friend \$1,000
Features Album Art & Booklet, CD Label,
Poster, & Flyer.

Layout Design \$280
1 Editorial Spread or Web Layout.

Illustration \$560
3 Conceptual Sketches 1 Finished Piece.

Packaging \$420
3 Drafts 1 functional Prototype.



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All reimbursable/out-of-pocket expenses, including custom color mixing, file preparation, materials, fonts, printing, framing, or production mechanical, are billed separately. Prices above are starting prices subject to change due to taxes, project size, labor, number of revisions, materials used & prints. Cancellation and Rejection: Price: Hourly rate - 100% of hours worked, up to the point of cancellation or rejection, plus revised job expenses. Package Deals - Percentage of job completed multiplied by the bid price plus job related expenses. A deposit of 50% of the projects estimate must be made payable to Myke Borello prior to the start of any project. Prices are non-negotiable, however payment plans are available.